



OBJECTIVE

Dynamic MBA candidate specializing in International Business and Marketing with relevant marketing industry exposure. Skilled in Marketing management, Data analysis, Strategic consulting and foundation in leveraging technology to automate business processes and improve efficiency, creating long term value to nurture sustainable brand development.

EDUCATIONAL QUALIFICATIONS

Post Graduate Diploma in Management, Institute of Management Technology, Dubai/Ghaziabad - India - 2025 – 2027
Bachelor of Business Administration, Institute of Management Nirma University, India - 2021 – 2024

CORE SUBJECTS

Marketing Management, Consumer Insights & Analytics, Global Trade Regulations & Documentation, Sales & Distribution Management, Data Science & Analytics, Market Entry Strategies, Strategic Management, Business Research Methods

OTHER PROFESSIONAL QUALIFICATIONS/ CERTIFICATIONS

AI for Marketing – AI Business School; Market Research and Consumer Behavior – IE School; Develop Generative AI Applications – IBM; Social Media Management – Meta; Agentic AI and AI Agents: For Leaders – Vanderbilt University

OTHER INTERNSHIPS / PROJECTS (TRAINING/ ACADEMIC PROJECTS/ VOLUNTARY WORK)

Short Term Project – Social Media – Awwal Building Materials Trading LLC *3 Months (November 2025 to February 2026)*

- Managed the internet presence of the brand on social media level via UAE relevant content and industry articles
- LinkedIn profile grown with 70.4% Impressions and 81.3% Reactions increase

Internship – Transformation Management – Communication Crafts

2 Months (April 2024 to June 2024)

- Spearheaded development of promotions and corporate strategy development on projects
- Learned marketing's role as a key integrator, aligning different domains in achieving business goal

Voluntary Work – Sukrut Parivar Charitable Trust

1 Months (4th July 2022 to 29th July 2022)

- Organised redesigning and development of trust's website and public library
- Assisted in promotion of various charitable drives for skill development, animal care and rural development

AWARDS & ACHIEVEMENTS

- Published research paper on "AI in Stock Market" in GCemp'25 Research Journal

EXTRA CURRICULAR ACTIVITIES

- Ranked in Top 20% out of 300+ submissions in CBS Case Competition
- Junior Member, Research and Consultancy Enterprise, IMT Ghaziabad
- Interned as General Manager at T.I.M.E. Ahmedabad
- Former member of Incoming global teachers, AIESEC in Ahmedabad

ADDITIONAL INFORMATION

- Technical Skills: Microsoft Suite, N8N, Power BI, SPSS, Knime, MiniTab
- Professional Skills: Strategy focused, Problem Solving, Critical Thinking, Leadership & Teamwork, Adaptability
- Area of Interest: Boxing, Powerlifting, Table Tennis, AI testing, Chess
- Languages Known: English, Hindi